



Keith J Johnston

SIGNATURE PROGRAM

Take the Helm

This program is designed to provide participants with an understanding of what leadership is all about and more importantly how they can become more effective leaders. It includes an assessment of leadership styles and tools to help identify the styles of others to enable them to work more effectively with a diverse group of people.

The program includes a number of activities designed to help participants put the concepts into perspective and practice new concepts in a safe environment. At the end of the two days you will be equipped with tools to help you be a more effective leader. Your concept of what leadership is will be challenged and changed to position you to deal with an ever changing work environment.

"Leadership can be contributed by any member of a team or an organization. It's that set of actions that will align, excite, or propel a group toward a common goal. It's not the sole responsibility nor the sole right of those in positions that carry authority." - Jeff Klein Wharton Leadership Program

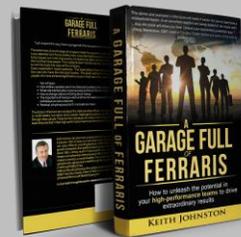
BIO

There are many consultants, speakers and trainers who can deliver presentations on leadership and communications to their audiences, but few of them can add real life experiences (on a global level) to bring their messages to life and ensure the relevancy of the material they present.

Keith Johnston combines 25 years of experience leading consulting teams on four continents to the challenges facing organizations today. His engaging style and unique ability to communicate in a manner that is both interesting and relevant to all audiences, separate him from others in his field.

From the boardroom to the football field, Keith has trained and developed people at all levels. As a partner with Ernst & Young's consulting practice, Keith presented ideas and solutions to business problems to senior executives at British Petroleum, British Gas, Halliburton, Pan Canadian Energy, Trans-Alta Utilities and Enron. As a business coach and trainer, Keith taught managers and consultants at AVAYA, Xerox Global Services, and Hewlett Packard, how to communicate more effectively with their staff and their customers. As a football coach at Vernon Secondary School in BC, Keith has taught young men to believe in themselves and lead their teammates through difficult times on the gridiron.

If you are seeking a refreshing perspective on how to reach goals, manage change, improve communications or develop leadership skills throughout your organization, call Keith to find out how he can help you achieve your objective.



www.truleadership.com



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250-550-3964

TESTIMONIALS

"Keith was a guest speaker at our 12:00 club for professionals. We were **impressed with Keith's professionalism**, the relevance of his presentation, and **his connection with his audience.**"

~Anita Seuss
CHRP, CCDP Employment
Manager, CBD Network

"An **engaging communicator**, **knowledgeable expert**, and **consummate business professional** are only a few of the phrases I would use to describe Keith Johnston."

~Glen J. Coulthard
Professor, Okanagan
School of Business